



2021 Meek Mobilize Grants Program Guidelines (Updated December 2021)

Program Purpose

The Meek Mobilize Grants Program seeks the best ideas, projects, programs and initiatives that mobilize residents around issues that matter to them and strengthen their community. It's an effort to unite residents behind critical quality of life causes impacting Miami-Dade's Black and Brown communities.

The grants may be used to:

1. **Mobilize** – Encourage more residents to get engaged and help improve the civic health and well-being of their surrounding neighborhoods
2. **Connect** – Build block-by-block connections between neighbors around a cause they care about
3. **Build** – Support programs or projects to improve resident and neighborhood quality of life in the areas of Education, Health, Housing and Economic and Community Development. Special consideration will be given to projects linked to Community Safety.

Eligible Applicants

The grant program will provide support to nonprofit organizations, faith-based institutions, community groups, business owners, residents and neighborhood champions/activists organizing grassroots community building efforts in Opa-locka, Liberty City and Florida City.

Grant Amount and Timeline

Grants will range between \$2,500 - \$10,000 to help support a project. We expect to make 5-10 grants in each of the three communities. Grant awards will be made in **Q1 2022** and the funds must be used by December 31, 2022.

Application Questions

1. **What is your project?** – Briefly describe your project/program, the issue it is designed to address, the community it benefits, what you hope to achieve and how it aligns to the Carrie Meek Foundation's focus on resident engagement and quality of life. If the project has been offered before, briefly describe the results and any changes you will make to the project. (250-word limit)
2. **How will it work?** – Define the types of activities that will occur to carry out the project and their expected start and end dates. (250-word limit)
3. **Who will it reach?** – Describe how residents who care about your project will be mobilized to support it and estimate the number of people your project will reach/engage. (150-word limit)
4. **Who will lead it?** – Identify who will lead the project, their connection to the community it serves and their ability to carry out the project. (150-word limit)

5. **What is the cost?** – Provide an estimated budget for the project and share how you plan to use the grant funds. (150-word limit)
6. **Video (optional)** – Upload a video that helps us get to know you, your passion for your project and your commitment the community it will benefit. (2 minutes or less)

Awardee Selection Criteria

Through a community integrated review process, we will elevate applications that provide:

1. **Alignment** – connectivity of project to overall program goals and Foundation priorities
2. **Replicable** – can be adapted to work in other communities
3. **Impact** – number of residents and/or effectiveness of residents engaged through the project to drive solutions in the community

Key Dates:

- Monday, November 1 – Grant application opens
- Wednesday, November 3 – Webinar: Meek Mobilize Grants – You Can Mobilize Too! (Will be recorded and available on website)
- Wednesday, November 10 – Office Hours (set an appointment to get help with your project)
- Monday, November 29 – Office Hours
- Tuesday, November 30 – Applications due by 11:59 p.m.
- January 2022 – Finalists announced/Interviews with Finalists
- Q1 2022 – Winners announced/grant period begins.

Submit your application by Tuesday, November 30, 2021 at 11:59 p.m. via our online form at CarrieMeekFoundation.org/Mobilize

Direct any questions to Programs@CarrieMeekFoundation.org